

Rogue Warrior Watch Co

Press Release

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The watch that Clark Kent cannot wear

The watches are specifically designed for elite units of the U.S. Special Forces such as the U.S. Navy SEALs Teams and Delta Force. The watches are assembled in a Krypton gas atmosphere. The night vision kryptolite (tm) dial is highly visible all thru the night and yes it does glow green. A shock protection material named d3o, originally developed for the British Army is a space age Nano material that is used to protect the movement against the kinds of impact that the watches are expected to go thru.

Previously the watch was only available to members of Special Forces teams and Law Enforcement (not sold in stores) until today. Special Forces teams being the envy of other military branches when it comes to them getting the equipment and funding that they require to fulfill their missions, most of which we never hear or are talked about and thats how it is supposed to be.

The specifications for the watches come from a man well known in military circles and to the millions of readers of the 18 books that have been published under the Rogue Warrior name. His name is Commander Richard Marcinko AKA. "Rogue Warrior", Commander of U.S. Navy SEAL Team 2, founder of the U.S. Navy's first Counter Terrorist team U.S. Navy SEAL Team 6 and formed the ultra secret team known as Red Cell. In the late 1960's the Viet Kong did put out a wanted dead or alive poster on the commander. The Rogue Warrior is Rambo and Arnold all wrapped up in one and he is for real.

In 2007 The Rogue Warrior visited several watch companies but none would or could meet his requirements until he was introduced to a well known designer of military watches.

The commander specified several features that he had to have in the watch. #1. the watch had to be able to be viewed at all times easily. The solution to this problem was to include a Kryptolite (tm) dial that glows brightly all thru the night. #2. Many watches experience condensation that can form inside the watch case and under the glass crystal due to the extreme temperature changes in the jungles of the Far East or the high mountains of Afghanistan. The solution was to introduce Krypton gas into the watch chamber to remove all moisture that may be present inside the watch case and to keep the gas in the watch. The combination of the Krypton gas and the Kryptolite (tm) dial produced a night vision glow far exceeding the specifications. The red cell and Avenger models are supplied with an Israeli military style watch band that does cover the dial during mission ops. #3. Protect the movement. The solution was to fill the empty space between the movement and the back cover case with a new space age nano material known as d3o. d3o is a soft orange colored material first developed for the British Army to protect head and knee injury against impact. Upon impact the d3o molecules will go from being soft and loose and back to solid again in one thousandth of a second. #4 Protect the crystal: The solution was to use 2 solid steel bar protectors over the crystal to protect against the knocks that operators know they are going to be facing. It is said that some badass operators hone their steel protectors to a fine cutting edge (not recommended) and some say "it's not just a watch it's a weapon". Last of all the commander repeatedly specified that the watch should be at a price range that the average military person would be able to purchase it by themselves and that the Rogue Warrior watch co. should support in any way they can private programs for returning military persons and their families. Note: the Rogue Warrior Watch Co. is a sponsor of the Wounded Warrior Project.

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